



DRIVEN TO HELP YOU **SELL CARS**

Specialist Sign Maker To The Motor Trade



Over 25 Years'
Experience



Free Artwork
Design



1000s Of Vehicle
Outlines



We Love Brand
Guidelines



State Of The
Art Machinery



Super Fast
Delivery

0191 416 8844

| sales@gotodvlc.co.uk

| www.gotodvlc.co.uk

Over 25 Years' Expertise

Our longstanding team have many years' experience working with a variety of dealerships and brands. This has enabled us to understand any difficulties people have when ordering promotional graphics and POS, allowing us to streamline our process, making it hassle free for you.



Everything Under One Roof

From initial concept to delivering the final product, we handle it all. We have account handlers who can work with you on what you need; an in-house design team who can bring your designs to life, and state-of-the-art production technology at our facility in the North East.



Design Fees Included

Yes that's right, our design fees are included in our quoted price, meaning there are no hidden extras. Some design agencies will charge you to design the artwork, then they outsource the POS to another company to be produced.



Online Portal

We have developed our own online portal, especially designed for larger motor groups. Our in-house team work on a number of graphics and POS solutions which are then checked for compliance by the motor group head office team. We then upload to our portal to be accessed across all dealerships within the group.





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WHO WE ARE

We are a specialist sign maker to the motor trade and car manufacturers.

We have been supplying vehicle graphics, forecourt and showroom point of sale (POS) to the motor trade since 1996, helping to sell thousands of cars across the UK.

Our speed and quality of service is what makes us stand out!





WE SUPPLY A NUMBER OF MOTOR GROUPS, CAR MANUFACTURERS & PRINT MANAGEMENT COMPANIES ACROSS THE UK.

A number of manufacturers and motor groups already trust us to design and produce their vehicle graphics and point of sale products. So whether you are a vehicle manufacturer, a large motor group or a single dealership looking for vehicle graphics and point of sale products to help you sell vehicles, we can help!

We also work with a number of print management companies across the UK to help fulfil their clients' orders with our various print solutions.

Contact us today to find out how we can help you.





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WHAT OUR CUSTOMERS SAY

“ DVLC have provided a first class service each and every time, nothing is too much trouble and when they give you time line the goods are always delivered on time and spot on. DVLC provide a swift turn around and all transacted at a very reasonable price, we would recommend them every time and have... ”



Mark Wadman
Dealer Principal / Director - Fussell Wadman

“ When you need quality products and you need them 'yesterday' DVLC are the people to go to. Great people to deal with and they always deliver on their promises. ”



Paul Sharp
Dealer Principal - Stockport Hyundai

“ We have used DVLC for over 10 years and can not recommend them enough! They always hit the brief 100% and provide such a great, quick, quality service. ”



Nick Ireland
Sales Director - Olympic Cars (Stroud) Ltd

“ Dean and the team at DVLC are always quick to react and are a vital support to our business. ”



Ian Graham
North West Regional Director
Vantage Motor Group

“ Many thanks for the excellent signage and art work you do for our cars! We were very impressed here at Bristol street Banbury with your service, advice, delivery time, quality and price. I would recommend Discount Vehicle Lettering Company (DVLC) to any business – don't go anywhere else. ”



Stephen Craig
General Manager - Bristol Street Motors Banbury

Visit www.gotodvlc.co.uk to view all of our reviews!

FORECOURT PRODUCTS

1. FLAG SYSTEMS
2. ROOF TOPPERS
3. WINDSCREEN GRAPHICS
4. LARGE CORNER GRAPHICS
5. BONNET GRAPHICS
6. NUMBER PLATES
7. NUMBER PLATE GRAPHICS
8. SHOWROOM WINDOW GRAPHICS

SHOW



- 9. FULL CAR KITS
- 10. BOLLARD COVERS
- 11. HOOP SIGNS
- 12. OUTDOOR BANNERS

- 13. HEAVY DUTY
BANNER FRAMES



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ROOM



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SHOWROOM PRODUCTS

1. HANGING CEILING SIGNS
2. TOBLERONE STANDS
3. LARGE GRAPHICS
4. ROOF TOPPERS

5. WINDSCREEN FLASHES
6. WINDSCREEN DISCS
7. BONNET GRAPHICS
8. NUMBER PLATES



- 9. NUMBER PLATE GRAPHICS
- 10. FULL CAR KITS
- 11. SPEC CARD STANDS
- 12. ROLL UP BANNER SYSTEMS

- 13. ANTI-SLIP FLOOR GRAPHICS



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SHOWROOM PRODUCTS

- 1. APPOINTMENT POSTERS
- 2. MAGNETIC FREESTANDING FRAMES
- 3. A4 DESK STANDS

- 4. HANGING CEILING SIGNS
- 5. MIRROR HANGERS
- 6. BONNET GRAPHICS

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3



2



7. NUMBER PLATE GRAPHICS

8. NUMBER PLATES



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**SERVICE
CENTRE
PRODUCTS**

1. DEMONSTRATOR KITS
2. COURTESY CAR KITS
3. PAVEMENT SIGNS / SYSTEMS

4. OUTDOOR BANNERS
5. HEAVY DUTY BANNER FRAMES

SERVICE C

RECEPTION





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ENTRE



**WE ARE NOW HIRING
TECHNICIANS**

4 Apply within, call: 0191 416 8844 or Email: recruitment@yoursite.co.uk

**SERVICE
CENTRE
PRODUCTS**

1. TRADE PARTS VAN KITS
2. SAVING VAN KITS
3. NUMBER PLATES

4. NUMBER PLATE GRAPHICS
5. SHOWROOM WINDOW GRAPHICS
6. COURTESY / DEMO VAN KITS





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COMMERCIAL CENTRE



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ANY MAKE OR MODEL
**SERVICE
& MOT**

FROM
£145

Terms & conditions apply

DVLC CARS

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